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Subject : Invitation Letter for the “10 to 2023” International Construction Equipment Congress
TURKEY

Dear Sir / Madam:

On behalf of **Mr. Cüneyt Divriş, President of the Turkish Construction Equipment Distributors and Manufacturers Association (IMDER)**, I have the honor and pleasure of inviting you to the **INTERNATIONAL CONSTRUCTION EQUIPMENT CONGRESS “2013 - TEN TO 2023”** to be held in Istanbul, Turkey, from September 19 to 20, 2013.

CONGRESS “2013 - TEN TO 2023” aims to explore the huge potential of the Turkish construction equipment market and industry, as powered by several infrastructure and housing mega projects scheduled for completion between now and 2023, also the year marking the 100th anniversary of the founding of the Turkish Republic Mustafa Kemal Atatürk.

The Congress will bring together government officials and policy makers at the ministerial level, academics, representatives of major local and international companies from the construction equipment industry, consumers, market and industry analysts and media representatives. It will serve as a very convenient platform to establish new contacts and renew the old acquaintances.

Congress participants will receive extensive information about major investment projects in Turkey valued at one trillion USD to be realized by 2023. A projection of the next ten years for the Turkish construction equipment market under the impact of these 1.000 mega projects will be drawn and the excellent investment opportunities to invest in Turkey’s fast developing construction equipment industry will be highlighted. The challenges in construction equipment technology, manpower and human resources and the financial aspects of the business will be discussed.

Participants will have the choice of attending keynote speeches, parallel session presentations, a CEO breakfast, worldwide economic presentations (by associations), small exhibitions, back to back meetings, information desks and a debate panel.

In Istanbul, the city hosting this event, participants will experience a superb blend of oriental culture and modern living, against a well-preserved historical background dating back to medieval times. They will be welcomed with world-famous Turkish cuisine, and the beautiful Bosphorus that separates Asia and Europe will serve as a gorgeous backdrop for all who come.

We look forward to welcoming you in Istanbul. We promise you a professional and productive experience and an enjoyable stay.

Sincerely,

Orhan AYDOĞAN

Vice President / Chairperson of the Organizing Committee

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Supported and hosted by:

- ✓ **H.E. Mr. Nihat ERGÜN, Minister of Science, Industry and Technology of the Republic of Turkey**
- ✓ **H.E. Mr. Zafer ÇAĞLAYAN, Minister of Economy of the Republic of Turkey**

For more information and registration : www.vision2023turkey.org

Congress Fee : 200€ + VAT = 236€

IMDER- TURKEY Construction Equipment Distributors & Manufacturers Association

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IMDER – CECE (Committee for European Construction Equipment) Member. www.cece.eu

IMDER – ERA (European Rental Association) Member. www.erarental.org