

2nd Caspian International Aqua Technologies Exhibition and Conference

10-12 April | 2014

The Caspian International Water Technologies Exhibition and Conference will serve as a unique platform for the establishment of business co-operation relationships between foreign and local specialists and businesspeople in the light of the rapid implementation of infrastructure projects in Azerbaijan.

In recent years, the water supply and sewerage systems for all cities and towns, as well as for hundreds of villages and other residential settlements are being either established or refurbished, water intake and water treatment plants based on new technologies are being built, and main pipelines and water distribution networks are being constructed. These projects are using investments from the World Bank, the Asian Development Bank, the KfW Bank of Germany, the Japan International Cooperation Agency, the Saudi Fund for Development, the Korea Cooperation Agency and other international finance institutions, together with funds allocated by the Azerbaijani Government.



The unique Oghuz-Gabala-Baku water pipeline with a throughput capacity of five cubic metres per second has been commissioned and the construction of the Jeyranbatan water reservoir, one of the world's largest UF water treatment facilities with an output of six cubic metres per second, has been started. The foundations for each project, from feasibility studies to construction, involving the world's most prestigious and highly professional companies in the relevant fields, consists of new technologies, new and effective materials, and optimum management.

All these have contributed to the relevancy of implementing the **Caspian International Aqua Technologies Exhibition and Conference.**

SECTIONS OF THE EXHIBITION:

- Water supply systems;
- Waste and rain water systems
- Drinking water and waste water processing
- Pipeline engineering
- Measuring, control and processing technologies for water supply systems
- Pumps, suction systems and control equipment technologies
- Protection of drinking-water sources
- Construction machinery, drilling plants and equipment for water supply and waste water
- Information and communication technologies
- Flood protection
- Water desalination technologies
- Water supply system security



CATEC
caspien aqua technologies exhibition and conference

Support:



Venue:



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CATEC EXHIBITION OPPORTUNITIES:

- Exchange of experiences and implementation of joint projects;
- Study of the national and entire regional water technologies market;
- Effective brand promotion;
- Attraction of the target audience to products presented;
- Favourable conditions for the establishment of business meetings and partnership relations;
- Perfect platform to study the demand for new products, as well as assessing the activity of competitors.

ADVERTISEMENT CAMPAIGN AIMED AT ATTRACTING VISITORS:

- Direct distribution of invitations through professional database;
- Outdoor advertising (including banners, billboards, posters, advertisements on monitors, and advertisements in hotels and business centres);
- Advertisements on TV and radio;
- Distribution of invitations via specialist publications;
- Advertisements in national mass media outlets (newspapers, magazines, Internet, social networks);
- Information about the exhibition at specialist and leading economic portals;
- Press conference dedicated to the exhibition;
- Sending of SMS messages (over 5,000 addressees);
- Sending of e-letters.